

hello.

great to meet you, here's a bit about us...



welcome

The story so far

Bridging together 2 decades of experience in marketing, and Laura's passion for aesthetic spaces, born Osborne specialises in crafting and executing strategic branding initiatives that drive growth in both the digital, and the physical environment.

Always underpinned by data, born Osborne delivers creative brand solutions that enable brands to truly live and breathe their brand values.

bornOsborne delivers results through;

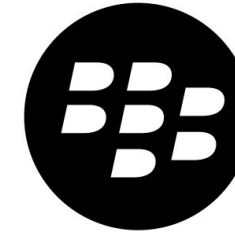
- Data-driven strategy
- Delivering work out of passion, with pure love and pride for what we do
- Creative excellence: Laura has produced award-winning campaigns
- Multi-channel expertise. Comprehensive experience across ATL, BTL, digital, social and the physical environment.
- Comprehensive approach. Laura has worked in HR, marketing, and interiors so can bring colour theory, aesthetic approach, hearts and mind delivery as well as a solid marketing background.



laura's cv



SONY



BlackBerry

GARMINTM

GAME

gamestation^g



MOTOROLA

RICH'S[®]



Landsec

GUNWHARF QUAYS

WATERFRONT OUTLET SHOPPING



University of
Southampton

partners I have worked with

wagamama

Pho
Vietnamese street food

Cosy Club

kate spade
NEW YORK

ARMANI
OUTLET

ASDA

XBOX

PlayStation® Move

UBISOFT®

Nintendo®

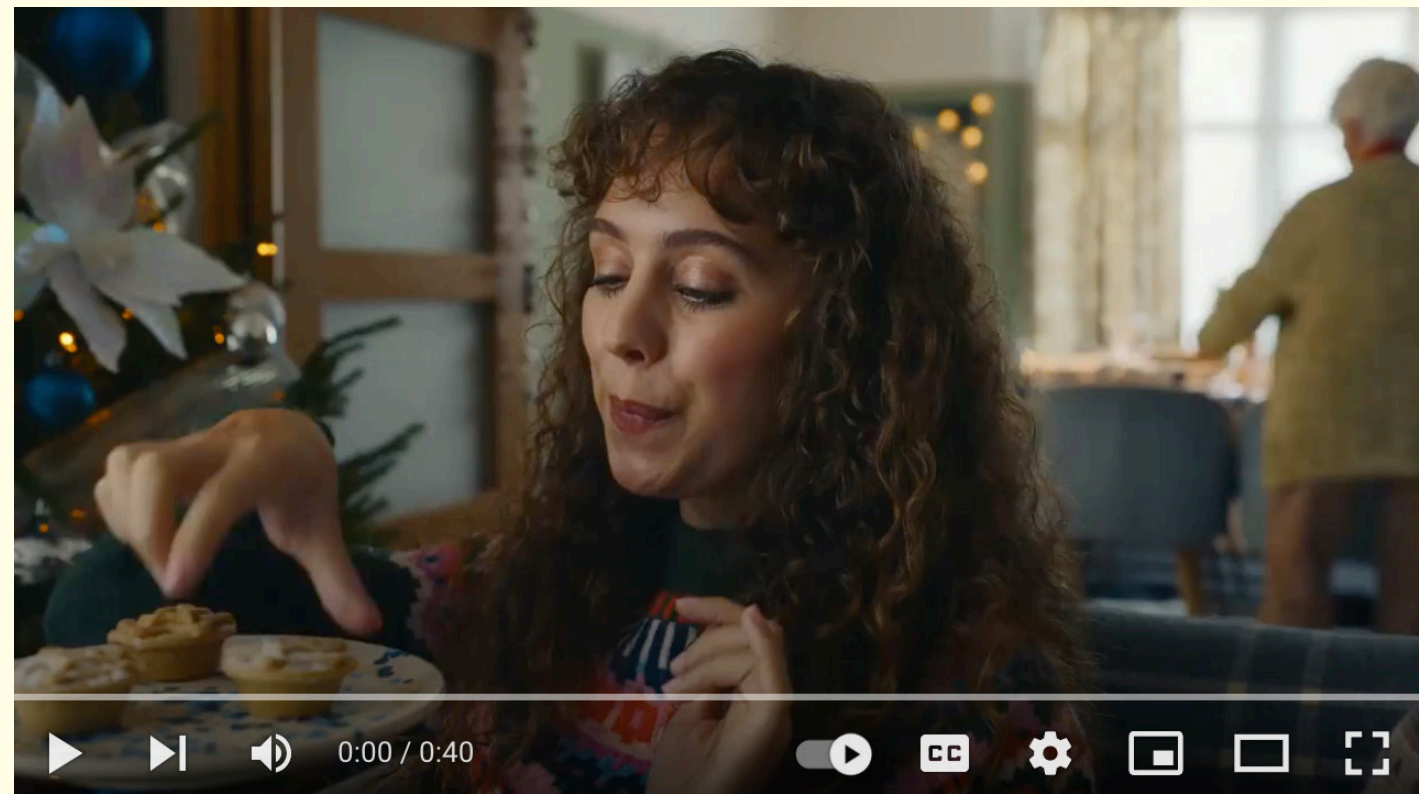
orange™

Dixons

SPINNAKER
TOWER

SECURITY
SOUTHAMPTON
CCTV & ACCESS CONTROL

achievements



'speechless' TV ad for Landsec

- Forbes nominated 'Best Retail Christmas TV ad'
- Silver Arrow Award Winner

Watch it [here](#)



'bloom' for Gunwharf Quays

- £125k free media space negotiated
- delivered over 200% increase in UGC
- smashed footfall and ATV targets

achievements



interior curve x j32

- Timely influencer partners, hyper local
- Activated void space – commercial benefits
- Insta followers up 1000 (1/3rd)
- Footfall up 40%
- 1.2m media reach



the studio @ Braintree Village

- Influencer collab with @frockmelmfamous
- Activated void space, provided insta focussed aesthetic space
- Delivery of footfall-driving event space



Osborne

brands & spaces
reimagined